EMILY GRIFFITH
TECHNICAL COLLEGE

Brand Guidelines
for partners

ABOUT EMILY GRIFFITH

Emily Griffith Technical College is the public, postsecondary and adult education arm of the Denver Public School system and is one of three area technical colleges in the Colorado Community College System. The college was founded in 1916 to offer educational opportunities for all who wish to learn.

🌐 emilygriffith.edu

📞 720-423-4700

📍 1860 Lincoln St.
Denver, CO 80203

PURPOSE

This document presents flexible and easy tools that you can use to ensure the brand is presented with strength and consistency. Please use these guidelines to ensure Emily Griffith's brand identity is always reflected in our integrated communications efforts.

ASSISTANCE

If you need assistance with branding or have questions, contact Communications@emilygriffith.edu.

LOGO

The logo should always be used in its complete form with the word mark "Emily Griffith Technical College." Position, size and color, along with the spatial and proportional relationships of the Emily Griffith logo elements, are predetermined and should not be altered. The logo must always fit into a clear space area and should never contain other graphical elements, which would hinder the brand.

Logos are available in several formats including vertical, horizontal, all white, all black, and full color. If you need a certain format or a co-branded logo, please contact Communications.

EMILY GRIFFITH
TECHNICAL COLLEGE

Vertical

EMILY GRIFFITH
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Horizontal

COLOR PALETTE

Emily Griffith's primary color palette consists of blue, green, gray, and black.

Accessibility note: please do not use green text on white or vice versa as this is not contrasted enough for vision impaired.

BLUE	GREEN	GRAY	BLACK
HTML#	HTML#	HTML#	HTML#
0064A5	63BF44	484F5D	000000

TYPOGRAPHY

Emily Griffith's primary typeface is Josefin Sans. The secondary typeface is Lato. These fonts may be used in light, regular, and semibold weights.

OTHER TIPS

When referring to Emily Griffith Technical College, please use our full name. Do not use the acronym (EGTC).